

Rep Order# 6838268 Ver# 1 Status New
FC'd Yes

Traffic Order# 195869 Printed: 08/02/2012 10:56 AM
Last Received: 08/02/2012 10:53 AM

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ().AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 317
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //317
Flight Dates 08/22/2012 - 08/27/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

Lrn	Daypart.	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1	-----	-----	08/22-08/24	\$125.00	4 :30	3	-----	-----	-----	-----	-----	-----
2	BuyLine Comment: NEWS		08/22-08/24	\$175.00	3 :30	4	1	W-F	1230P-2P	\$700.00	4	
3	BuyLine Comment: SOAPS		08/22-08/24	\$550.00	2 :30	3	1	W-F	430P-5P	\$1,650.00	3	
4	BuyLine Comment: NEWS		08/22-08/24	\$500.00	3 :30	3	1	W-F	5P-530P	\$1,500.00	3	
5	BuyLine Comment: NEWS		08/22-08/24	\$1,000.00	2 :30	3	1	W-F	530P-6P	\$3,000.00	3	
6	BuyLine Comment: JEP		08/22-08/24	\$1,400.00	2 :30	6	1	W-F	6P-630P	\$8,400.00	6	
7	BuyLine Comment: WHEEL		08/22-08/24	\$1,700.00	2 :30	6	1	W-F	630P-7P	\$10,200.00	6	
8	BuyLine Comment: NEWS		08/22-08/24	\$1,100.00	3 :30	3	1	W	10P-1037P	\$3,300.00	3	
9	BuyLine Comment: CRIM MINDS		08/23-08/23	\$1,400.00	4 :30	1	1	TH	8P-9P	\$1,200.00	1	
10	BuyLine Comment: BB		08/23-08/23	\$1,400.00	3 :30	1	1	TH	8P-9P	\$1,400.00	1	

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Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm	08/02/2012 10:56 AM
Advertiser	() ALMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office ()	Last Received: All Lines
Product	AMER FOR PROSPERITY		TOWSON, MD 21286	Salesperson ()	
Estimate#	317	Agency C/P1/H2/E	//3/17	Salesperson Phone#	PHILADELPHIA
Buyer	STEPHANIE KOHLBAUER	Flight Dates	08/22/2012 - 08/27/2012	Salesperson FAX#	AMY MCCREARY
Phone#		Hiatus Weeks			
Fax#			<th></th> <td></td>		
Ln	Daypart	Program	Dates	Rate	LT
---	---	---	---	---	---
11	Buyline	Comment: POI	08/23-08/23	\$2,100.00 3 :30	Spots/Week # of Weeks
12	Buyline	Comment: NEWS	08/25-08/25	\$175.00 4 :30	Day
13	Buyline	Comment: CTIME	08/25-08/25	\$1,600.00 2 :30	Time
14	Buyline	Comment: 48 HRS	08/25-08/25	\$1,100.00 3 :30	Total Spots
15	Buyline	Comment: NEWS	08/25-08/25	\$450.00 4 :30	LT
16	Buyline	Comment: CLOSER	08/25-08/25	\$100.00 4 :30	---
17	Buyline	Comment: NEWS	08/26-08/26	\$100.00 4 :30	---
18	Buyline	Comment: PRESEASON	08/26-08/26	\$275.00 3 :30	---
19	Buyline	Comment: PRESEASON	08/24-08/24	\$5,000.00 1 :30	---
20	Buyline	Comment: PRESEASON	08/25-08/25	\$5,000.00 1 :30	---
21	Buyline	Comment: NEWS	08/26-08/26	\$500.00 4 :30	---

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4

Using Bounding Boxes: All Lines

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA
Advertiser	() AMER 4 PROSPERITY	600 FAIRMONT AVE, S#306	TOWSON, MD 21286
Product	AMER FOR PROSPERITY	Agency C/P1/P2/E	/317
Estimate#	317	Flight Dates	08/22/2012 - 08/27/2012
Buyer	STEPHANIE KOHLBAUER	Hiatus Weeks	
Phone#			

Rep Firm _____
Sales Office (_____
Salesperson (_____
Salesperson Ext. # _____
Salesperson Fax # _____

Buyline Comment: HOUSE 22

Birwistle Comment: NEWS

08/27-08/27 \$125.00 3 :30

Bullring Commando: Grade 24

\$175.00 3 :30

卷之三

08/27-08/27 \$550.00 2 :30

3 :30

3 :30
\$500.00

\$1,400.00 2 :30

Buyline Comment: WHEEL

\$850.00 3 :30

Buyline Comment: NEWS

\$1,100.00 } : 30

REPORTS

Report Totals: 56 / \$55,850.00

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4 of 4

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600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //317
Flight Dates 08/22/2012 - 08/27/2012
Hiatus Weeks

Rep Firm ()PHILADELPHIA
Sales Office ()AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Showing Buylines: All Lines

—SALES MONTHLY TOTALS—

Aug 12: 45 / \$48,225.00
Sales Totals: 56 / \$55,850.00
Station Totals: 56 / \$55,850.00
Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$132,976

CABL 0% KASA 8% KASY 0% KBIM 0% KOAT 17%
KOB 33% KQRE 42% KWEQ 0%

—COMPETITIVE COMMENTS—

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

—CREDIT RISK—

CASH IN ADVANCE

Spot Manager: All, 08/22/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/22/12												
Station: KRQE												
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317				\$1,400.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 317				\$1,700.00
06838268	POL/Americans	195869	M-F KROE News	KROE News	:30	P4	[ALL]	AMER FOR 317		6:46:00 AM		\$125.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 317		12:59:11 PM		\$175.00
06838268	POL/Americans	195869	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 317		4:49:10 PM		\$550.00
06838268	POL/Americans	195869	CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 317		5:09:55 PM		\$500.00
06838268	POL/Americans	195869	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FOR 317		5:34:57 PM		\$1,000.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317		6:14:00 PM		\$1,400.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 317		6:47:18 PM		\$1,700.00
06838268	POL/Americans	195869	Wed Hour 2	8p-9p	:30	P4	[ALL]	AMER FOR 317		8:38:47 PM		\$1,200.00
06838268	POL/Americans	195869	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 317		10:27:41 PM		\$1,100.00
												10,850.00
												10,850.00
Date: 08/23/12												
Station: KRQE												
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 317				\$1,700.00
06838268	POL/Americans	195869	M-F KROE News	KROE News	:30	P4	[ALL]	AMER FOR 317		6:38:45 AM		\$125.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 317		12:58:11 PM		\$175.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 317		1:29:01 PM		\$175.00
06838268	POL/Americans	195869	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 317		4:37:25 PM		\$550.00
06838268	POL/Americans	195869	CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 317		4:59:26 PM		\$500.00
06838268	POL/Americans	195869	KROE News 13	(530p-6p	:30	P2	[ALL]	AMER FOR 317		5:51:04 PM		\$1,000.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317		6:13:00 PM		\$1,400.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317		6:28:59 PM		\$1,400.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 317		6:52:53 PM		\$1,700.00
06838268	POL/Americans	195869	Thur Hour 2	8p-9p	:30	P3	[ALL]	AMER FOR 317		8:29:49 PM		\$1,400.00
06838268	POL/Americans	195869	Thur Hour 3	9p-10p	:30	P3	[ALL]	AMER FOR 317		9:21:09 PM		\$2,100.00
06838268	POL/Americans	195869	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 317		10:27:11 PM		\$1,100.00
												13,325.00
												13,325.00
Date: 08/24/12												
Station: KRQE												
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317				\$1,400.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 317				\$1,700.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 317				\$1,700.00
06838268	POL/Americans	195869	M-F 630p	M-F 630p	:30	P2	[ALL]	AMER FOR 317				\$1,400.00
06838268	POL/Americans	195869	M-F KRQE News	KROE News	:30	P4	[ALL]	AMER FOR 317		6:05:25 AM		\$125.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 317		1:59:01 PM		\$175.00
06838268	POL/Americans	195869	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 317		4:38:40 PM		\$550.00
06838268	POL/Americans	195869	CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 317		4:58:56 PM		\$500.00
06838268	POL/Americans	195869	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FOR 317		5:57:41 PM		\$1,000.00
06838268	POL/Americans	195869	NFL Pre-Season	NFL Pre-Sea:	:30	P1	[ALL]	AMER FOR 317		6:36:12 PM		\$5,000.00
06838268	POL/Americans	195869	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 317		10:07:53 PM		\$1,100.00
												14,650.00
												14,650.00
Date: 08/25/12												
Station: KRQE												
06838268	POL/Americans	195869	Sat Hour 3	9p-10p	:30	P3	[ALL]	AMER FOR 317				\$1,100.00
06838268	POL/Americans	195869	Sat Hour 2	8p-9p	:30	P2	[ALL]	AMER FOR 317				\$1,600.00
06838268	POL/Americans	195869	Sa KROE News	530p-6p	:30	P4	[ALL]	AMER FOR 317		5:43:08 PM		\$175.00
06838268	POL/Americans	195869	NFL Pre-Season	NFL Pre-Sea:	:30	P1	[ALL]	AMER FOR 317		5:59:30 PM		\$5,000.00
06838268	POL/Americans	195869	LN Sa	10p-1035p	:30	P4	[ALL]	AMER FOR 317		10:26:23 PM		\$450.00
06838268	POL/Americans	195869	Sa 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 317		10:55:25 PM		\$100.00
												\$8,425.00
												\$8,425.00
Date: 08/26/12												
Station: KRQE												
06838268	POL/Americans	195869	KROE News Sun	7a-8a	:30	P4	[ALL]	AMER FOR 317		7:06:11 AM		\$100.00
06838268	POL/Americans	195869	Su KROE News	530p-6p	:30	P3	[ALL]	AMER FOR 317		5:35:38 PM		\$275.00

[Sorted by: Date]

Spot Manager: All, 08/22/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/26/12												
Station: KRQE												
06838268	POL/Americans	195869	LN Su	10p-1035p	:30	P4	[ALL]	AMER FOR 317		10:07:55 PM		\$500.00
06838268	POL/Americans	195869	Su 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 317		10:57:22 PM		\$100.00
												\$975.00
												\$975.00
Date: 08/27/12												
Station: KRQE												
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 317				\$850.00
06838268	POL/Americans	195869	M-F KRQE News	KRQE News	:30	P3	[ALL]	AMER FOR 317		6:18:25 AM		\$125.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 317		12:59:26 PM		\$175.00
06838268	POL/Americans	195869	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 317		1:59:01 PM		\$175.00
06838268	POL/Americans	195869	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 317		4:37:25 PM		\$550.00
06838268	POL/Americans	195869	CBS Evening News	5p-530p	:30	P3	[ALL]	AMER FOR 317		5:09:55 PM		\$500.00
06838268	POL/Americans	195869	KRQE News 13	(530p-6p	:30	P3	[ALL]	AMER FOR 317		5:35:57 PM		\$500.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317		6:05:16 PM		\$1,400.00
06838268	POL/Americans	195869	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 317		6:21:14 PM		\$1,400.00
06838268	POL/Americans	195869	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 317		6:41:18 PM		\$850.00
06838268	POL/Americans	195869	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 317		10:17:42 PM		\$1,100.00
												\$7,625.00
												\$7,625.00
												55,850.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
-----------------------	------

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$	GROSS
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This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

<i>Americans for Prosperity</i>

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012
Date

John Flynn
Signature

703-224-3200
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10th Floor

City, State & Zip Code:

Washington, D.C. 20036

Phone: 202-349-5880

Fax: 202-587-4599

Executive Director or
President

Tim Phillips

Group Treasurer

John Flynn